

“It’s a sorry dog that won’t wag its own tail.”

- The late U. S. Attorney General, Judge Griffin Bell

For your 2009 professional development-training schedule, Robin Hensley announces a unique program, featuring insights from ten of Atlanta’s legal top guns regarding business development, practicing law and building a lifetime of client good will.

What if you and your fellow attorneys could sit down with Emmet Bondurant, Governor Carl E. Sanders and the late U.S. Attorney General Judge Griffin Bell and hear these legendary rainmakers tell you how to build your practice?

Robin Hensley has done just that. She has personally met with Atlanta’s legal superstars, also including Miles Alexander, Bobby Lee Cook, Clay Long, Frank Love, Richard Sinkfield, Chilton Varner and Paul Webb, as well as those listed above. (She was unable to meet with Judge Bell in person.) She has captured these conversations in her new book and companion DVD -- now available as a presentation for your firm.



ABOUT THE PRESENTATION

Robin has created the program using video clips from her interviews that ask the questions you might have asked. She also provides her own insights into the world of business development to give you an up close and personal look at what has made these legal top guns the best at what they do. This is a unique opportunity to learn first hand from the legal minds who have set the standard – and raised the bar – in Atlanta for so many years.

Robin Hensley is available for a ninety-minute program including a ten-minute Q&A session. The presentation is ideally suited for early morning, lunchtime or after-hours. Copies of Robin’s book and companion DVD can be purchased in advance and in bulk, or they can be made available for purchase at the time of the presentation. A majority of the profits from the sale of the book will be used to support Atlanta Legal Aid Society. Approval for 1.5 CLE credits is currently pending.

ABOUT ROBIN HENSLEY

Robin Hensley is a business development coach specializing in coaching attorneys and CPAs, who are at the top of their game, to maximize their rainmaking skills. Robin was with Ernst & Young for five years and the Atlanta law firms of Kilpatrick Stockton and Swift, Currie, McGhee & Hiers, in both marketing and business development roles for more than six years. She served on the Northside Hospital board of directors for 10 years and currently sits on the board of a NASDAQ company, Superior Uniform Group, where she chairs the audit committee. Named by *Atlanta Business Chronicle* as one of "Atlanta's Top 20 Self-made Women", Robin's record as a business development coach has been featured in numerous publications, including the *Atlanta Business Chronicle*, the *Atlanta Journal-Constitution* and *Daily Report*. She is also Exclusive Executive Coach for Atlanta's *Business To Business* Magazine.



“I am delighted that Robin has decided to donate the majority of the profits of her book to Atlanta Legal Aid.

I am honored that we are associated with such legends of the Atlanta legal community – many of whom played a prominent role in our history. Above all, I would urge everyone to read Robin’s book, because she has written about such fascinating people in such a personal way.”

- Steve Gottlieb
Executive Director
Atlanta Legal Aid Society

SCHEDULE ROBIN TO SPEAK TO YOUR FIRM

Contact Raising the Bar at
book@raisingthebar.com to schedule
her ninety-minute program.



Learn more about the program and Robin’s work as a business development coach at www.raisingthebar.com